

January 2017

Dear Fellow Tourism Professional

In my role of Destination Manager at Destination Conwy it falls upon me to invite nominations from the Conwy County Tourism Trade for the position of membership of the new Destination Conwy Steering Group as the three year term of office of the very successful current Group came to a close in December 2016.

Do you want to be more closely involved with the working of Destination Conwy helping to continue the drive for greater success, prosperity and opportunities for all our residents?

We are, in line with the agreed terms of reference of the Destination Conwy Steering Group about to elect a new Steering Group.

This group will be made up of members of the Conwy County tourist trade and related organisations, elected for a term of three years meeting quarterly from January 2017 and will be required to work in partnership with the Destination Conwy Management Board made up of senior officers and elected members of Conwy County Borough Council.

The key aims and objectives for the next three year period are by working in partnership how can we take Destination Conwy forward becoming an all year round destination with a "Must Visit" status raising it onto the world stage of destinations known throughout the UK, Europe and beyond as a first class destination for all.

If you think you are a suitable candidate for this role and have a proven track record of ability to communicate with other members of your sector and the tourist trade as a whole, we want to hear from you.

I look forward to receiving your application and working with the successful applicants. In the event of applications exceeding available seats on the group an appointments panel will be convened to validate suitable membership of the new Steering Group.

George Brookes | Destination Manager | Conwy County Borough Council

Your application would be most valued and should be submitted by email to george.brookes@conwy.gov.uk in the format below by **26/1/17**.

Name	
Postal Address	
Email address	
Business Sector/ Geographical Location	
50 word submission on what you would bring to the Group and why you want your seat.	